

**Bromwell PTA**  
**November 5, 2013**  
**Minutes**

- 1) Welcome and introductions – Gregg Rippey
- 2) Financial update – David Milliken
  - a) Current status – the annual fund achieved great participation but brought in roughly 25% less money than budgeted (see next item)
  - b) We will go forward with the remaining planned activities for the year and will continue to be diligent in monitoring our spending; no wholesale changes are expected
- 3) Annual fund update – Erin Sorce
  - a) Yearly comparisons – min/max, individual gifts, etc.
  - b) This year we raised \$68,000, with the largest gift being \$3000. Participation was 84% this year (any donation from a family credits all of that family's students as having participated); we saw a great increase in the final days of the fund, thanks to tremendous effort on the part of the committee and our teachers
  - c) Great thanks to teachers for their involvement! Shirts, challenges, etc.
  - d) 4<sup>th</sup> grade won the grade-level challenge and will enjoy a pizza party
  - e) Great thanks to committee members
- 4) Auction update – Erin Sorce
  - a) March 22 at Botanic Gardens – save the date!
  - b) Open call for help on art, sponsorship, acquisitions, and other areas
- 5) Other fundraising – Erin Sorce
  - a) A shopping page on the website is coming! We're proposing various programs; some need volunteers to manage them, others are more self-sufficient
  - b) Also looking at approaching developers of nearby construction projects, with DAG parents helping coordinate: experiential learning and possible project funding
  - c) Need to confirm that Target program is connected correctly – might be getting paid directly to school rather than PTA (over 100 families are listed as participating)
- 6) Community update – Jennifer Turner
  - a) November 19 Dad's night at Milwaukee Street Tavern
  - b) Principal coffees coming up November 14 and 21, and December 5
  - c) December 6 holiday party at Shaver Ramsey – BYOB 7-9pm
  - d) January 14 Chipotle fundraiser, 371 E. Alameda Avenue
  - e) Noodles night brought in \$375, Paxti's \$360
- 7) Other business
  - a) Ashley Walker has volunteered to serve as PTA Secretary and has had her nomination approved by the PTA board per our bylaws – thanks Ashley!
  - b) Allergy awareness in October: classroom presentations, lunchroom postings, annual epi pen training
  - c) Volunteer tracking: continued discussion of tools available and how we'd intend to use them
  - d) Fundraising discussion
    - i) Different fundraising ideas were discussed, with the idea that sponsoring more numerous but smaller-scaled fundraisers might be effective, being sensitive to avoid making it look like parents are always being asked for more money
  - e) Community building discussion

- i) Numerous ideas were discussed to help bolster the feeling of community among parents while boosting volunteering: 1<sup>st</sup> day of school call for volunteers, dedicated volunteer position on PTA board, community dinners, school attire sales, bake sales, holiday fair, academic enrichment (speakers, documentaries, etc.)
  - ii) It was agreed that the PTA will publish a survey to allow all parents to have input to this discussion and also to recruit people to help get new ideas off the ground
- 8) DAG update – Nate Bowers
  - a) Nate updated the group that the DAG’s work is progressing quickly, with new floorplan designs being reviewed; the new layout features remedies to our problems with an open plan but takes advantages of natural light and communal spaces as well
- 9) Adjourn – next meeting December 3, time and location to be announced