

Bromwell February 4<sup>th</sup> PTA meeting called to order at 6pm.

Gregg Rippey: Welcome

We discussed the school grant. The CSC job description is to figure out how the school grant is spent. The PTA votes on the amount of money given for the school grant.

An IRS rule is that we can't commit to any money that we don't have. However, we have money in the reserves to commit to the same amount as last year.

David suggested that we give the same amount as last year for consistency of the school.

Gregg said that the Board discussed at length that we don't think we can give more than \$175,000.00 but we did discuss giving less. We will be using some reserve money but we thought it best to stay consistent.

The question was asked: does this money cover computers for the new school?

The answer is that that money is coming from the mill levy that was voted on by the public.

The question was asked: Do we pay for Playworks? From this parents perspective students are not happy with playworks. Perhaps staff members can now handle the playground discipline.

The answer was that the CSC decides that. The PTA cannot earmark any of the \$175,000.00.

Gregg took a vote by hand: All in favor of keeping the school grant at \$175,000.00 please raise your hand.

The vote was 12 were for it and 0 was against it.

Erin Sorce :

Maury thinks between her sponsorships and ticket sales we will probably be able to cover the cost of the auction.

Erin has \$3,000.00 in sponsorships at this point. We then discussed what a sponsorship gets you?

Some sponsors are wanting signage and others are wanting larger advertisements.

Maury was also able to get the catalog donated, which is wonderful.

The Bucks for Bromwell site is only going to be for kickback programs. Other offers for Bromwell will not be "housed" there.

Maura Spangler is going to be taking over the grocery card program. We have 35 cards sold. This program could potentially bring in thousands of dollars.

Jennifer Turner:

Tomorrow night, February 5<sup>th</sup>, is dinner at Sweet Ginger. They will donate 10% back to Bromwell.

5280 Burger Bar is offering 50% off to Bromwell families for their soft opening on February 5<sup>th</sup> and 6<sup>th</sup>.

3:15 to 5:00 is the art sale at Bromwell on the 6<sup>th</sup> and the card sale at Swoozies.

March 22<sup>nd</sup> is the auction.

April 16<sup>th</sup> is Tag "date night" They will give 20% back to Bromwell.

We don't know the amount we earned from Whole Foods yet. Hope to find that out soon.

David Milliken:  
One of our CDs matured today.

Ashley Walker:

Reviewed the following opening for volunteers  
Job #1 -- Content Creator and Supervisor; Photographer

This person is the website gatekeeper. All information filters through the gatekeeper. This person goes through the site in the fall, determines what updates are needed, and gathers and/or writes and edits content and photos. The content is then posted or handed off to the Website Manager (see job below). Required skills: writing, editing, basic photography, very basic WordPress knowledge, management of web team. Estimated time: one hour per week, but three hours per week during September. Some weeks there is no work.

Job #2 -- Website Manager, Format Manager

This person is more of a web techie who follows the direction of the Content Supervisor and Creator. Required skills: basic web design experience and understanding of HTML and CSS; familiarity with file and image formats for the web (PDF, jpg, etc) and ability to convert text documents to PDF; basic image editing experience (cropping/resizing, etc). Desirable skills: experience with WordPress or another content management system; familiarity with basic principles of web usability. Estimated time commitment: two hours per week or less during most of the school year (some weeks will have no website needs), with more time required at the beginning of the school year when website content is reviewed and updated, and leading up to special events like the Annual Fund and auction.

Then reviewed a few meeting/gatherings that the Colorado PTA is putting together:  
Cafeteria Man Movie- February 18<sup>th</sup>  
Founders Day Celebration- February 21<sup>st</sup>  
Colorado PTA Legislative Conference- March 3<sup>rd</sup>

Denver Council PTSA Annual Meeting- March 8<sup>th</sup>  
Colorado PTA's 93<sup>rd</sup> Annual Convention- April 11<sup>th</sup> and 12<sup>th</sup>  
Please see Ashley if you are interested in more details.

Gregg Rippey:

We would like to get the ball rolling on the gallery walk? Looking into a possible date?

The question was asked if someone was going to apply for the Janus Fund Cherry Creek Arts Festival Grant?

We believe the art teacher does that.

The question was asked when tickets were going to be on sale for the auction?  
They are on sale now.

Next meeting will be on March 4<sup>th</sup> at 6pm in the all purpose room.