

## **PTA Meeting 010715**

Ed Hamrick  
Trish Perry  
Kindra VanHorn  
Betsy McPherson  
David Nuss  
Becky  
Steve Replogle (for Jodi)  
Jeanette Grube  
Gregg Rippey

Ed seeking clarity on budget, auction, location of auction

### **Fundraising:**

Fundraising goal is \$200,000. Probably make it to \$175,000. Annual Fund raised about \$100,000. Have created a pdf outline of other fundraising opportunities to give to parents. Is creating a poster of progress. Kindra is stepping down as head of Auction. Greg and Betsy met with Nancy Stewart, who is taking on some of the role, and bid \$30 an hour for 100 hours for \$3000. Outlined things she cannot do. She will need a committee. The PR within the school about sharing the auction is not good. We need to make sure that we have committed people. Are looking at a shared auction for future auction. Have cut down on smaller ticket items. 80% of revenue came from 20% of the population/product. Some reservations on having a paying position moving into the future, though choice is limited this year. Would like to develop person for next year as it would create better investment both in terms of involvement and return. Perhaps have Nancy provide professional services with new auction chair. Perhaps develop an apprentice position. Need a touchstone with a community. Choices are narrowed for this year so may be way to move forward.

Recommend that we engage Nancy to establish a plan/model for auction and future auctions while having a committee head to manage this year while developing to head next's year's auction. Would like to be able to review the process to see if it is a successful process and model.

Betsy needs to contact and contract Nancy within next few days so we can move forward quickly.

Need to sign contract with Marriot for auction location. Ed to sign.

Want to include children's items in the auction.

Betsy: Would like to have social event featuring Nancy and line-item budget to address various issues and gather possible volunteers to assist with auction. Possibly on January 21 at 6:30.

Last year we raised \$22,000 in sponsorships. Average is between \$15,000 and \$25,000. Goal is to cover costs. Kindra is willing to take care of this aspect of the auction.

Expenses: \$3,000 for Nancy, \$18,000 for hotel. Also \$5,000 DJ and credit card expenses and other misc. Ed proposes creating a playlist to replace DJ, which could create cost savings. As long as music is playing there is no problem. A viable cost savings. Could borrow other sound system materials. Photography was donated last year in return for school contract. Need some photography but could be provided by nonprofessional.

Teachers feel that this is good direction. Suggest that budget cuts balance out added expense of auction manager. May end up making more money by hiring a project manager to direct volunteer parent group. Could create a new, more successful model. This is viable option that PTA has decided to explore.

**Budget:**

Trish has enough information for budget—purpose \$30,000.

Grant to school is purposed to be \$175,000.

Purposed that any budget overage be added to grant but dependent on final balance.

Would like to continue to do community outreach to parents re fundraising, including potlucks, back-to-school night, other events.

Move for approved zero-balanced budget with \$175,000 grant. Voted and approved.

**Paddle-Raiser:**

Technology Component: One teacher would like grant to support technical math program Front Row Education subscription to cover all students. Annual licenses are \$10 a student for a \$3000 cost total. Since this is technology grant budgeted at \$8000 most feel that school might be best judge of how money is prioritized. Entire teacher population should weigh in on how money is dispersed. Could look at iPad apps, classroom technology and other priorities. Steve will bring it up at next faculty meeting for consideration.

**Directory:**

Thanks to Gregg for directory. Exploring pdf option and hard-copy directory for PTA membership