

PTA Meeting 020416

Trish Perry
Jody Cohn
Betsy McPherson
Nathan Bowers
Jeff Stewart
Sarah Hall
Erin Sorce
Tiffany
Parent members

Jody Cohn:

Did get in touch with Komen. Michael Guthrie. Director of Volunteer Services, Presbyterian St. Lukes. Will talk to older grades on February 19. Dr. Rogers February 23 to talk to teachers.

Suggest pink events: Pink hulu hoop marathon and other events as show of support.

Developing infographics to highlight what donations fund. Almost ready. Brochure with key messages with points of evidence. Banners to promote school and staff. Creating a brand. Not marketing but celebration.

Auction Update:

April 16. Marriot. Theme is Back on the Ranch. Hope to roll it out next week and announce in the Buzz.. Met last night. Have about 12 members. Everyone excited. Looking for auctioneer, perhaps Reggie Rivers. Have other options as well. Have great items. Getting wine donated. Also discussed paddle raiser. There was some idea that paddle raiser would support Sarah Damhof, but budgetary constraints prohibit that. Need to support academics. Will do separate event for Sarah in May. Have several plans in place for Sarah. T-Shirts, restaurant nights, video of kids sending best wishes by lip synching Roar. Hoping to develop carry-over to next year. Build and celebrate school support. Need a cheerleader. Teachers need to define what the paddle raiser funds will support. Need to keep technology updated. May need to promote that issue. It is helpful if we have tangible objects to support.

Betsy:

Looking to build an auctioneer succession. Two-year plan. First year the future director supports current director and learns the ropes for the following year. Last years heads have been very helpful.

Enrichment Coordinator Compensation:

Ashley Walker is not paid. All other coordinators are paid. Could pay through surcharge for activities. Motion approved unanimously.

Dragon Parade:

Several parents are heading up the event. Decoration will take place on February 8. Parade is February 12. Want to make clear to parent attendees that children should stay with their group. Perhaps have volunteers help keep groups together. Everything is in place. Hoping to get some bubble wrap donated.

Student Market Place:

Erin says there has been some miscommunication regarding Valentine card sale and Student Market Place, which had been slated for March. Will do both at same time next Thursday, February 11. On Facebook. Will put in Buzz. Should generate word of mouth for event, which has been fairly successful in past.

Fundraising:

Trying to raise \$200,000. Would like to raise donation to school. Have developed a one-pager of ways to promote ways. Eric Cole is a graphic designer. Raised \$100,000 through annual fund. Maybe publish reminders about fundraising methods.

CSC Budget Meeting:

Bottom line is that district mandate and funding have big gap. That gap is \$300,000. We cover that by using less-expensive options and making sure district pays for more costly items. Maybe adjust time commitments. When we got down to final cuts we found we needed an additional \$5000. Hoping PTA is willing to approve additional funds. There is room for district support for budget support. If we could get an additional five children across the board, which would bring in an extra \$20,000. Carefully approaching this issue with expert input.

Treasurer:

Budgeted very conservatively. Auction should be successful. Made a zero-based budget so that we could maximize support to school. Motion to adjust for additional \$5000 grant by amending the budget. Passes unanimously.

Secretary:

Need to get in compliance with COPTA.
Updated dues and roster
Banking info
Financial Review/Audit Committee Report
Bylaws

Teachers:

Looking to support events for Sarah Damhof.

STEM:

Hoping to promote parent participation for STEM support. Identify needs and then use DPS resources to support those needs. Some multicultural events are example: African American Story Telling and Buffalo Soldiers (February), Irish Step Dancing (March), Holocaust education