

## **Bromwell Elementary School Auction** **Frequently Asked Questions**

**What?** The 2017 Bromwell Elementary School Auction – Rock Bromwell

**Who's Invited?** All current and future Bromwell families, alumni & friends. Book your babysitter now! It's an adult-only evening.

**Where?** The Halcyon Hotel – 245 Columbine St

**When?** Friday, April 7, 2017. 6:30-10p

**Cost?** General Admission - \$60

Backstage - \$130, includes Rock Bromwell T, 1 Staff ticket

VIP Package - \$260, 2 Backstage tickets, 2 Rock Bromwell T, Staff/Teacher ticket.

### **Why and how should I participate?**

We all need to join for the sake of our children, our school and community to make Bromwell the best elementary school it can be. EVERYONE can impact the auction....by donating your time and talents, donating wine, hosting a buy-a-share party, bidding on items, securing corporate sponsorships or simply volunteering your time to help with this fabulous event. We would love to have you join us, contact Jamie Walker for more information on how you can join in the fun! [runningwalkers@gmail.com](mailto:runningwalkers@gmail.com)

### **How are the auction proceeds applied?**

Your generosity and support supplements the budget to help pay for paras in the classroom, comprehensive arts and physical education programming, reading and math specialists and professional development training for our teachers. The Annual Fund, our fall fundraiser does an amazing job of kicking our fundraising for the year off, but it doesn't raise all that we need to bridge the gap between district funding and the actual cost of our children's curriculum. Every donation provides our children opportunities to enrich their learning and school experiences.

### **How do I get auction items?**

If you have a unique idea for an auction item, please reach out to Ashlee Lane [ashlee.m.lane@gmail.com](mailto:ashlee.m.lane@gmail.com). We would be thrilled to have donation of experiences or parties, offers to host a buy-a-share gathering or a bottle of wine (value of \$20 or more) for the Cork Pull. Donating does not have to cost you a dime! Stop by your favorite wine shop and you might be surprised at their willingness to support Bromwell! Tell the owner of your favorite restaurant that you want to host a party and find out if they might be willing to cater it!

### **What is buy-a-share?**

You can volunteer to host a party and we will sell "tickets" to your event at the auction. These events are always a hit. Some past examples are the Roving Dinner Party, a Mixology party with a mixologist from TAG teaching the art of the cocktail and a

Valentine's Day-making party for kids. You determine the number of people you are comfortable hosting and we can help you determine the best price per person.

### **Is there another way to contribute to the auction?**

In lieu of donating wine or procuring auction items, you may make a cash donation, volunteer your time to help plan the event or work the night of event. If you own or know of a business which might be willing to sponsor our auction, please contact Dave Reeder. [davecreeder@icloud.com](mailto:davecreeder@icloud.com)

### **What if I have Auction questions?**

Feel free to contact one of the auction co-chairs directly: Jamie Walker – [runningwalkers@gmail.com](mailto:runningwalkers@gmail.com) or Steven Alix – [steven@xbardenvr.com](mailto:steven@xbardenvr.com) .

### **What is the due date for donations of wine and other items?**

March 17

### **Do I have to fill out any forms?**

Yes, all relevant forms are posted on Bromwell's Website [www.bromwell.dpsk12.org](http://www.bromwell.dpsk12.org), click on the Support > Auction

You will be able to download donation information online.

### **To Whom do I give my auction items?**

You may either leave your donation in the box at the front desk at school or coordinate a drop-off/pick-up with [ashlee.m.lane@gmail.com](mailto:ashlee.m.lane@gmail.com).

### **Can I make a cash donation?**

Yes, this is simply a monetary donation to the school for the auction. Cash donations are welcomed in any denomination and greatly appreciated. Please note: Checks are best. All credit card transactions carry an additional charge that comes out of all donations.

### **Are donations to the Auction tax deductible?**

Yes. The Tax ID number for Bromwell Elementary PTA is 84-6048030

### **What is a Paddle Raiser?**

Yet another unique fact to the auction night is the Paddle Raiser. This is a live opportunity to contribute to a specific school project that is for the kids! At a point during the night, our Auctioneer will encourage us to "Raise our Paddles" to donate any amount of cash we wish to contribute toward funding this special project just for the kids at Bromwell. In past years, this portion of the night has funded laptops and iPads for our kids. More details about this year's Paddle Raiser will be announced closer to the event.