

# PTA Agenda

September 18, 2018

Start: 8:35am

Adjourned: 9:50am

Attendance: Anne-Marie Beaumier, Andi Debbick, Brooke Goudy, Becky Lauriha, Sarah Duffy, Lindsey McKeever, Christine Mohr, Andrew Hodges, Ms Feigl.

NEXT PTA MEETING: OCTOBER 16, 2018

## I. Treasury Update

### a. 25K spending Proposal

- i. TruTouch Boards: Voted. Purchase plan for 5 over the next 3 years. Working Promethean boards to be shuffled around classes in the meantime.
- ii. Soccer Goals: Three (3) quotes to come by end of week. Andrew Hodges to follow up.
- iii. Wishlist: List to be completed by teachers by Friday. AV System not yet confirmed, but working with Cherry Creek North Neighborhood Association for financing the project.

### b. Budget Presentation

- i. Website publication/Principal Post
- ii. State of the School: Amy Butz to present Annual Fundraising; School goals; Suggested to clarify \$/child per year and what are the available donation options.

## II. Community

- a. **Beautification Day:** Lower participation than last year. Was a lot of work to do and was suggested to have the event at least twice a year (community availability, extreme needs for weeding)
- b. **Kona Ice:** Very popular and successful so far. First event brought in an est. of \$140. Numbers for the second one (09-13-18) to come. The truck will be present at Movie Night on 09-28-18.
- c. **Family Movie Night:** Coming up on Friday, 09-28-18. Despicable Me 3 to be presented. Brothers BBQ order forms have been sent to kids via folders and link in the Newsletter. Discussed 5<sup>th</sup> Grade to organize fund raiser for class. Parking Spot – Chances to win one of the two parking spots will be sold.
- d. **Middle School Night:** September 25<sup>th</sup>.
- e. **Thirsty Lion Dine Out: 09-18-18** 20% off all proceeds will go directly to Bromwell, all day. Need to present 'flyer' when ordering. Can use email or app.

## III. Fundraising

- a. **Annual Fund Update:** Communication will be the key this year. Discussed a personalized letter for each family (via folder). Plus: Letter to family/friends. Considering personalized phone calls as well – ask and thank you. Focus more on corporate matching donations. Parent-specific letter, cut/paste letter to friends/family with a link to donate.

Banners: on school, website and app

Incentive to class: 50% participation = each kid gets a key chain; 75% = PJ day; 100% = Movie and popcorn. If the school achieves 100% participation, there will be a DUNK TANK!

- b. **Kiitos: Sarah Duffy** – Kittos (now become Bromwell's 'private marketplace') will be used solely for fundraising. Larger items will be features (Ex bikes, beds, large toys, ski outfits, etc). To be relaunched after fundraiser and flyer to be sent home via folders too.

#### IV. **Admin**

- a. **Directory:** Online only this year with option to print.
- b. **Screenagers:** Was done in conjunction with other schools two (2) years ago. This year, BOYS and GALS schools will be approached as partners. Details to come. Documentary is aimed at families with kids aged 10 to 18.
- c. **Poetry Book (by Mr. R):** Different approach this year – you buy, you print. Will be considered as a student's Club. Probably launched during the week of the Arts.
- d. **Wellness Kit, Nurse Brooke: Brooke** has all the info now. Has started to approach Bromwell staff to confirm how they would like to use the \$1000 grant. This is a staff-only grant, but will greatly support Bromwell. Submission deadline = Oct 1<sup>st</sup>.

#### V. **Principal Update: Andrew Hodges**

- a. **TV stands**, first 5 next week;
- b. **AC:** in the process to finalize repairs. One unit left.